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Attacca International Announces Formation

New Asset Management Lift-out Firm Headquartered in Dallas

DALLAS--([BUSINESS WIRE](#))-- Attacca International, a firm specializing in investment management team lift-outs, announced its formation and the opening of its Dallas headquarters.

Attacca International specializes exclusively in the asset management industry identifying high-functioning investment teams who have worked well together and can quickly come up to speed in a new environment and, possess an exceptional GIPS-verifiable investment record.

"Team lift-outs are, by nature, extremely complex and difficult to execute," said Mark Yancey, Attacca International principal and founder. "We have decades of operating experience within asset management firms that puts us in a strong competitive advantage to understand and manage the intricacies of a lift-out. Cultural compatibility is critical with any new hire, but it is particularly important in lift-outs. Hiring away whole teams, investment firms can quickly gain capacity without all the headaches of a merger or acquisition."

Attacca International is headquartered in Dallas, Texas and will service clients domestically and around the world. Attacca has partnered with London-based Godliman Partners. Godliman has a broad reach in Europe, the Middle East and Africa. Their client base comprises asset management firms, insurance companies, banks and broker-dealers as well as hedge funds and mutual funds.

"Lift-outs of entire investment teams have become more prevalent in recent years and an investment team open to a lift-out is looking for better economics and at least as much autonomy as it enjoys in its current home," continued Mr. Yancey. "The buyer is seeking to maximize the team's financial contribution to the business while minimizing the investment, operational and cultural considerations. It is our job to bring the buyers and the asset management teams together in an efficient and timely manner. Most investment teams have enjoyed some semblance of success. My objective is to place a team in an environment that will take the team from success to significance."

Mark Yancey, principal and founder, is an investment industry veteran with 29 years of experience and knowledge of building multiple investment firms. Yancey has experience in strategy, product development, and global distribution of product, marketing, client retention/service, and compliance. As a key participant in building three investment management firms, Yancey has extensive knowledge in all marketing and distribution channels with corresponding experience and knowledge of the ERISA, Endowment & Foundation, public funds, sovereign wealth funds, and broker-dealer markets.

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